



VIRTUAL PAN-EUROPEAN CONFERENCE

2021 OCTOBER
5 - 6

SHARING IS CARING:
Pooling IP Assets for Greater Efficiency

Organized by: LES Hungary, BUDAPEST

SESSION PROPOSAL

PLEASE TAKE THE MAIN THEME OF THE CONFERENCE INTO CONSIDERATION
WHEN CHOOSING A TOPIC:

SHARING IS CARING:

Pooling IP assets for greater efficiency

DEADLINE OF SUBMISSIONS:

31 MAY 2021



PLEASE SEND YOUR PROPOSALS TO

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NAME:

ORGANIZATION:

TITLE OF THE SELECTED SESSION/WORKSHOP

(PLEASE SELECT AND ENTER A NUMBER
FROM THE LIST OF SESSION TOPICS LISTED IN THIS FORM)

PREFERRED ROLE (PLEASE SELECT ONE):

MODERATOR

SPEAKER

TITLE OF THE PROPOSED PRESENTATION OR INTERVENTION:

ABSTRACT/SUMMARY FOR CONFERENCE BROCHURE AND ADVERTISEMENT (ONE PARAGRAPH):

PREFERRED FORMAT:

PANEL DISCUSSION

PRESENTATION

SECTOR:

INDUSTRY

ACADEMIA

PRIVATE PRACTICE

PUBLIC POLICY

BRANCH REPRESENTED (WHERE APPLICABLE):

COUNTRY/REGION REPRESENTED:

WOMEN AND YOUNG MEMBERS REPRESENTED:

LIST OF RECOMMENDED SESSION TOPICS:

1. SEP/FRAND – national and european developments

- a. Aftermath of huawei vs ZTE (directions of national jurisprudence and new referral to the CJEU: Nokia vs Daimler)
- b. Extraterritorial jurisdiction of national courts
- c. The court's discretion in FRAND rate determination
- d. Industry-specific patterns

2. IP management in company groups

- a. Good practices on international corporate IP management structures
- b. How the BEPS project of OECD changed corporate IP management systems
- c. Incentive systems for internal innovation and IP creation
- d. Legal and business aspects of open innovation models

3. IP and Sustainable Development Goals (SDG)

- a. Connecting IP to SDGs
- b. World trade organisation's proposal to temporarily waive IP protections for all COVID-19 vaccines
- c. Compulsory licenses and government use
- d. Voluntary license pledges: their enforceability and limits

4. Trade Secrets and Know-How – how to keep a secret and what to expect from it

- a. Experience relating to the national implementation of the trade secret directive
- b. Confidentiality clauses and agreements
- c. Documentation vs IT security measures
- d. Employees and trade secrets

5. University technology transfer – selected issues

- a. Inventor fees and remuneration of employee authors: best practices
- b. IP transfer in research agreements
- c. How to deal with medium-sized enterprises?
- d. Spinouts: what's a viable licensing model?
- e. Joint ownership: easy in the beginning, gets difficult over time
- f. How to feature IP assets in the books of a PRO?

6. Licensing – selected practical issues

- a. Preferential rights: RoFR, RoFO, RoFN and option rights
- b. International licensing pitfalls, private international law issues
- c. Smart contracts, automatic licensing, legal innovation
- d. Taxation issues
- e. Value driving factors in licensing deals
- f. Transfer pricing of licenses

7. AI and Data Economy – a new spin in IP protection

- a. Autonomous vehicles: warranties and liability for AI software defects
- b. IP-related issues relating to AI (see also: EU white paper, WIPO consultation)
- c. How can you properly protect and license data(sets)?
- d. Text and data mining (a copyright approach)

8. Dispute settlement and IP enforcement – selected issues

- a. ADR and dispute settlement clauses
- b. Preliminary injunctions

9. Copyright in the digital age

- a. DSM directive implementation
- b. The future of collective rights management
- c. Open source software licensing trends and changes in the business models
- d. Open source licenses in a standardization setting

10. Investing in IP – practical considerations

- a. IP due diligence
 - b. IP as a tool for structuring investments
 - c. IP valuation for investment purposes
 - d. IP management in startup phase
 - e. How to get your IP in order – minimizing IP risks before (and after) investment
-

Date:

Signature:



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